



# BE A LORAX!

Taking care of the environment is a very important job. There's something every individual or family can do! Below you will find tips on how YOU can help to protect the environment.

## WALK, BIKE, OR CARPOOL

- ☀️ Park that car! If the weather allows it, explore the outdoors and walk or ride your bike to work or school. Enjoy the beautiful planet that you are working to protect!
- ☀️ If you do decide to drive, carpool! That way, you'll limit your carbon monoxide emissions and get to spend some time with a friend!

## REDUCE, REUSE, RECYCLE

- ☀️ Think before you print! Is there a reason you need a hard copy of a document? Or will an electronic copy be enough?
- ☀️ Cut down on what you throw away, and consider reusing items if possible (Reuse the sauce jar from dinner as a vase for flowers!).
- ☀️ Reduce water usage by taking shorter shower and turning off the faucet when you brush your teeth.

## TURN OFF THE LIGHTS

- ☀️ Try to utilize natural light as much as you can by keeping the blinds open and letting in the sunshine.
- ☀️ If there's no one else in the room you're in, make sure to turn the light off as you leave.

## LIMIT YOUR PERSONAL WASTE

- ☀️ Use your own reusable water bottle to stay hydrated, rather than grabbing a disposable plastic bottle.
- ☀️ Bring reusable bags when going shopping instead of plastic or paper bags.

## JOIN A COMMUNITY TASK FORCE

- ☀️ Research opportunities to join communal efforts to make change in your local area.

## ENTER THE LORAX GRANT PROGRAM!

The **"I Speak for the Trees" Lorax Grant Program** supports both individual and community efforts to create positive change for the world in which we live. Because, whether big or small, anyone can help create change in their environment or community.

In celebration of the forthcoming publication *101 Ways to Help the Earth with Dr. Seuss's Lorax* (on sale 9/21/2021), Dr. Seuss Enterprises and Random House Children's Books will fund 101 environmental-based projects with \$150 dollars to be used toward environmental work and activism in the winner's communities.

All ages are welcome to enter at [TheLoraxProject.com](http://TheLoraxProject.com) but kids under the age of 13 will need their parent or guardian to apply on their behalf. Submissions are open to both individual and group projects, and will be judged on creativity, feasibility, and the project's connection to the message in *The Lorax*.

NO PURCHASE NECESSARY. Enter between March 29 and April 30, 2021. Open to US residents, 13 and older. Void where prohibited or restricted by law. See Official Rules at [TheLoraxProject.com/i-speak-for-the-trees-grant-program-rules/](http://TheLoraxProject.com/i-speak-for-the-trees-grant-program-rules/) for full details.

